

释放城市
未来生命力

UNLEASHING
FUTURE VITALITY
OF THE CITY



ABOUT US

关于我们

秉承中化集团“科学至上”的核心理念，中国金茂始终坚持高端定位和精品路线，在以品质领先为核心的“双轮两翼”战略基础上，聚焦“两驱动、两升级”的城市运营模式，致力于成为中国领先的城市运营商。

基于对城市潜能的远见，中国金茂整合国际领先的优质资源，引进合理互生的城市规划理念，实现区域功能与城市活力的全面提升，并成功打造了以“金茂”品牌为核心的高端系列产品。

We adhere to Sinochem Group's core value of "In Science We Trust" and insist on its adherence to top positioning and premium quality. China Jinmao has focused on the city operations model of "two drivens and two upgrades" based on its strategy of "two-wheel and two-wing driven" anchoring on leading quality, with the aim to be the leading city operator in China.

Based on its foresight about urban potential, China Jinmao integrates world-leading quality resources in introducing a reasonable and mutual-growth urban planning concept, achieving all-around improvement of regional functions and urban vitality, and successfully creating high-end series products centring on the "Jinmao" brand.

HK 00817

中国金茂控股
集团有限公司
是中国中化集团有限
公司旗下房地产和
酒店板块的平台企业

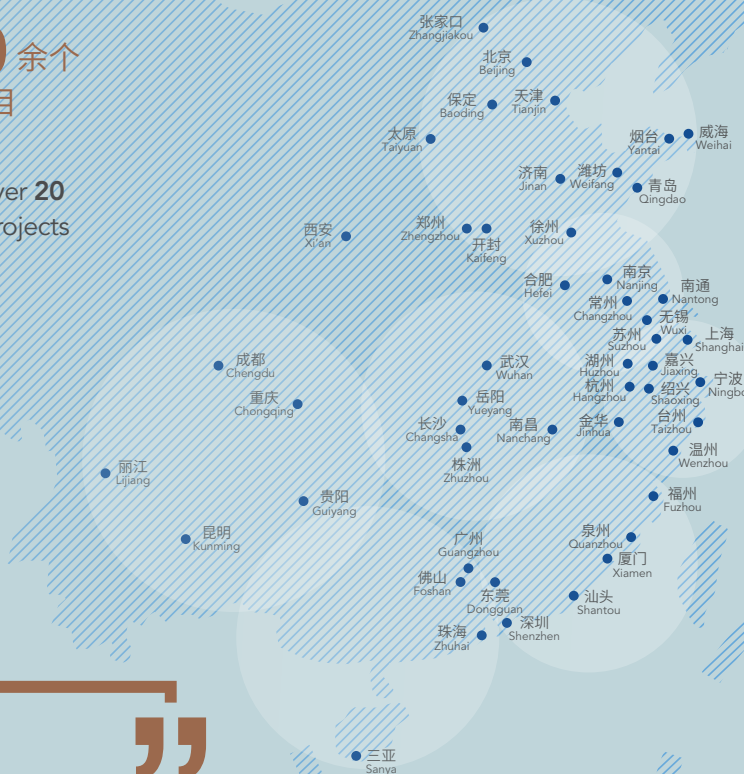
China Jinmao Holdings Group Limited is a platform enterprise under the real estate and hotel segments of Sinochem Group Co., Ltd.

NATIONAL LAYOUT

全国布局

7 大重点区域
稳健布局 20 余个
城市运营项目

7 key regions
Sound layout for over 20
city operations projects



49 座核心城市
200+ 精品项目

49 Core Cities and
Over 200 Premium Quality Projects

DEVELOPMENT STRATEGY

发展战略

双轮

Two Wheels
开发+持有
Development + Holding

两翼

Two Wings
服务+金融
Service + Finance

金融创新
Financial innovation

助推
Facilitate

地产开发
Property development

协同
Synergize

持有运营
Held for operation

黏合
Integrate

服务创新
Service innovation

通过金融创新
助力业务扩张

Facilitating
business
expansion
through financial
innovation

通过开发、持有两大核心业务的合理组合及良性互动，推动开发业务持续扩张，持有业务稳步增长，巩固品质领先的行业地位。

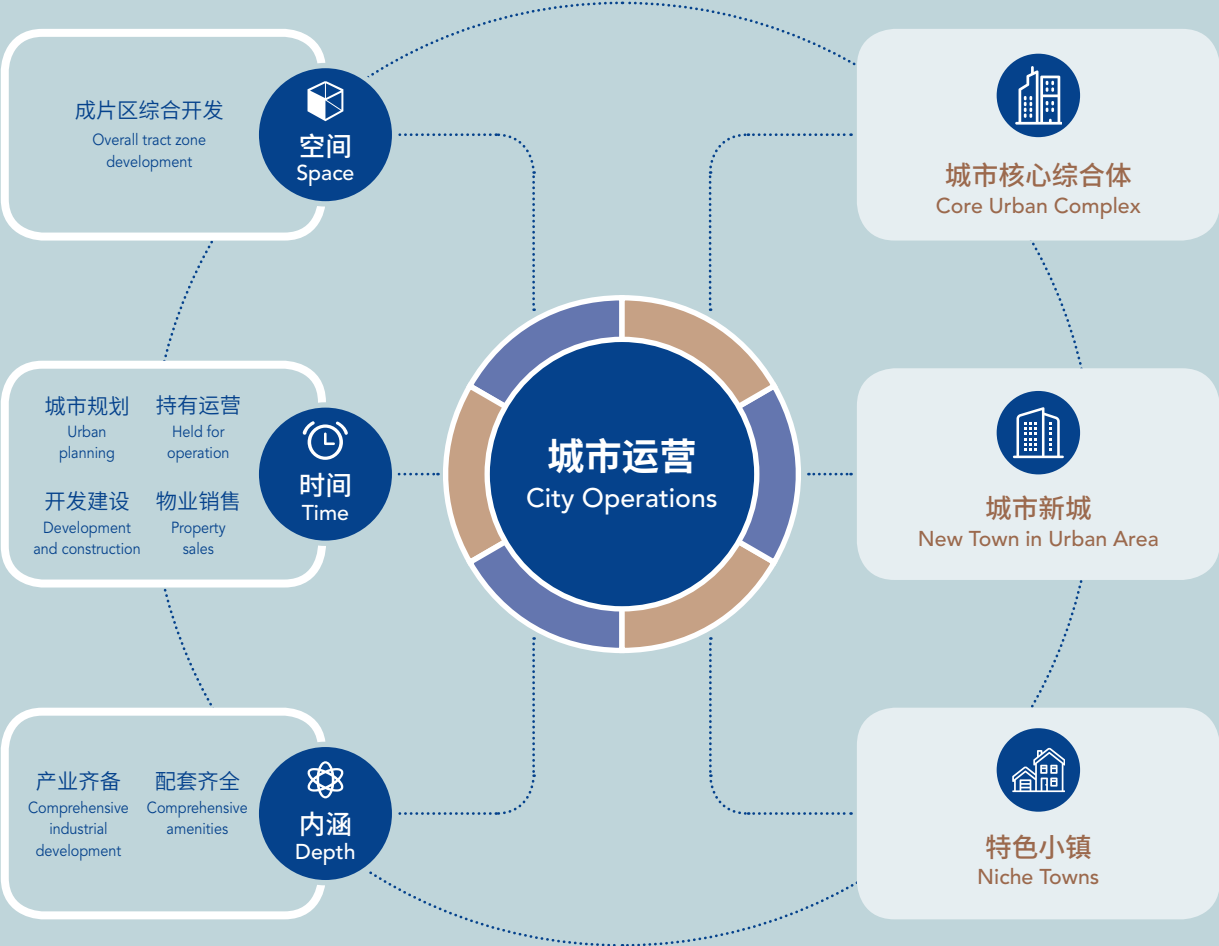
We have been developing and holding a rational portfolio in and maintaining healthy interaction between the two core businesses, in a bid to support the continuous expansion of development business, maintain steady growth of holding business, and eventually reinforce our leading position in the industry in terms of product quality.

通过服务创新
塑造发展特色

Shaping
development
features
through service
innovation

DEFINITION OF CITY OPERATIONS

城市运营定义



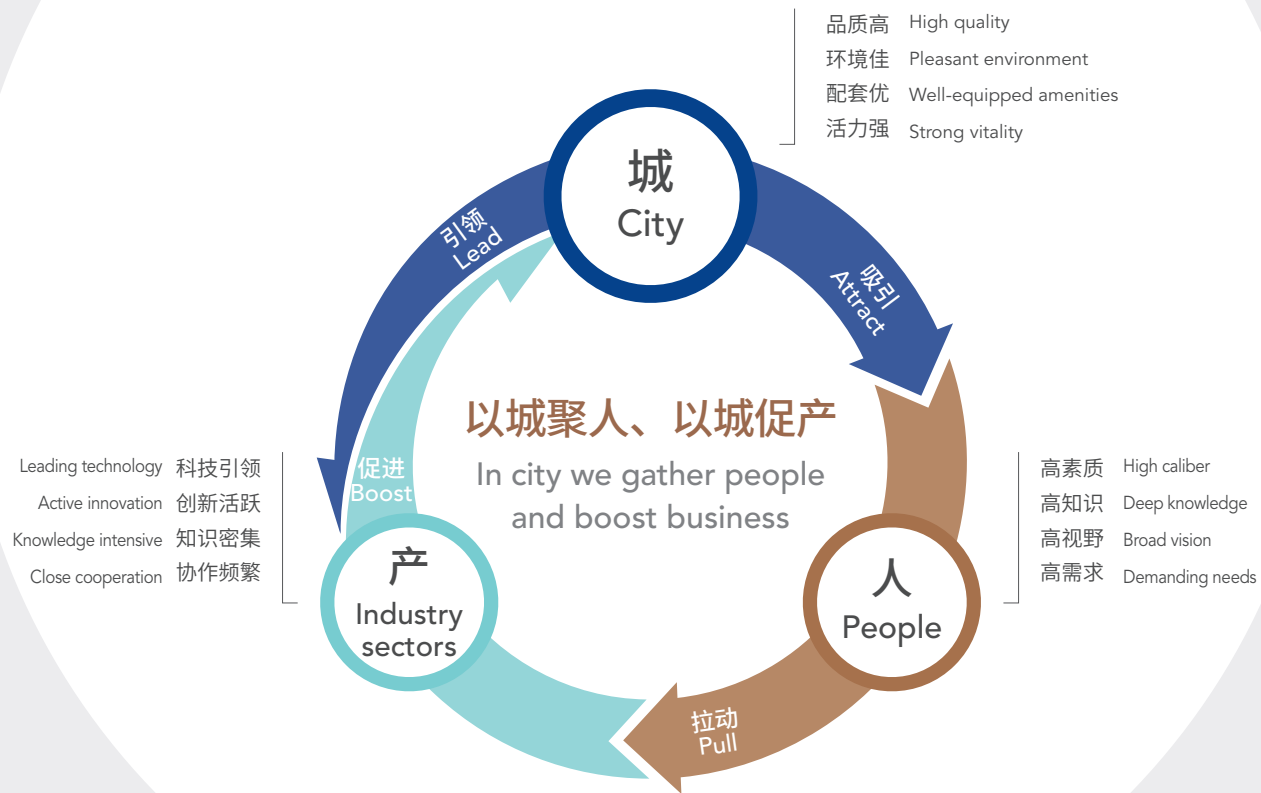
FRAMEWORK OF CITY OPERATIONS

城市运营逻辑

城市运营遵循

先“造城市”再“聚人气”“促产业”的发展逻辑

City operations adhere to the development formula of “city development”, followed by “gathering people” and “boosting business”



MODEL FOR CITY OPERATIONS

城市运营模式

品质城市引领者

LEADER OF QUALITY CITY

城市高品质生活方式革新 Reform of quality city lifestyles

在品质住宅、五星酒店、精品商业、5A 写字楼领域具有产品优势与品牌口碑

China Jinmao enjoys product superiority and brand reputation in the fields of quality residences, 5-star hotels, premium quality business, and 5A-grade office buildings

城市高质量产业迭代升级 Ongoing upgrade of quality industrial city

大科技产业
大文化产业
大健康产业

Comprehensive technology industry
Comprehensive culture industry
Comprehensive health industry

国际视野的规划团队及合作单位 城市运营项目规划落地实践经验

Planning team and partners with global visions
Practical experience in planning and implementation of city operations projects

依托金茂资本优势和信用背书， 实现以投引产、产融结合

To achieve the purpose of advancing the industry with investment and the integration of industry and finance based on the strengths and credit endorsements of Jinmao Capital



URBAN UPGRADING

城市升级

金茂住宅 JINMAO RESIDENCE

绿色健康与智慧科技住宅
Green, Healthy, Smart Technology Residences

金茂酒店 JINMAO HOTEL

高端五星级酒店
High-end Five-star Hotels

金茂商业 JINMAO RETAIL

高品质体验型生活中心
High Quality Experience Living Centers

金茂商务 JINMAO COMMERCIAL LEASING

优质城市地标写字楼
Quality City Landmark Office Buildings

金茂绿建 JINMAO GREEN BUILDING

智慧能源和建筑科技综合服务
Comprehensive Smart Energy and Building
Technology Services

金茂资本 JINMAO CAPITAL

城市运营金融服务
City Operations Financial Services

金茂物业 JINMAO PROPERTY

高品质智慧城市服务
Prime Smart City Services

金茂装饰 JINMAO DECORATION

环境空间营造服务
Landscaping Services

金茂教育 JINMAO EDUCATION

K-12 国际化教育服务
K-12 International Education Services

INDUSTRIAL UPGRADING

产业升级

内部资源协同支撑

Synergistic support from internal resources

依托中化集团、中国化工在能源、农业、化工、金融领域的优势

Drawing on Sinochem Group and ChemChina's strengths in the areas of energy, agriculture, chemical products and finance

协同中国平安、新华保险等股东在相关领域内的优质产业资源

Pairing them with the quality resources of our shareholders such as Ping An and New China Life Insurance in relevant areas to create synergies

外部资源整合支撑

Support from external resources integration

大科技 Comprehensive Technology Industry



中国环境科学学会
Chinese Society For Environmental Sciences



inspur 浪潮

Haier



Deloitte.



中国信息协会



方正集团
FOUNDER

網易

ZTE中兴



北京第二实验小学
Beijing NO.2 Experimental Primary School



南京琅琊路小学
nanjing long ya road primary school

荣宝斋

STAR

山水盛典



中国出版集团公司
China Publishing Group Corp.



长郡中学
CHANGJUN MIDDLE SCHOOL



雅礼中学
YALE MIDDLE SCHOOL

eden project



北京景山学校
beijing jingshan school



大文化

Comprehensive
Culture Industry

大健康 Comprehensive Health Industry



中国太平
CHINA TAIPING

太平水印养老企业管理有限公司
TAIPING SENIOR LIVING MANAGEMENT CO.,LTD



国家孕婴童网
www.gjyunying.com



HARVARD
MEDICAL SCHOOL

HITACHI
Inspire the Next

VICHY
THERMVS
CALQUE

正大集团
CP GROUP

varian



惠每极致医疗
HMBest Healthcare

上海 SHANGHAI

一座地标建筑 一张城市名片
An Iconic Building Built for the City

浦东建设

DEVELOPMENT IN PUDONG

城市核心综合体 · Core Urban Complex

二十世纪九十年代，响应国家开发、开放浦东的号召，“中华第一楼”金茂大厦应运而生。

上海金茂大厦坐落于黄浦江畔的陆家嘴金融贸易区核心地段，于1994年破土动工，1999年全面竣工，楼高420.5米，是集现代化商务办公、五星级酒店、会展中心、旅游观光、购物休闲于一体，融汇中国塔型风格与西方建筑技术的多功能型地标建筑。

作为我国首座超400米的智慧型摩天大楼，金茂大厦不仅开启了上海浦东新区发展的帷幕，也是新中国接轨国际、经济崛起的里程碑。

During the 1990s, Jinmao Tower, “the first skyscraper in China”, was developed in response to government policies to develop and open up Pudong.

Situated at the prime locations of Lujiazui Finance & Trade Zone that lies on the coastline of Huangpu River, Shanghai Jinmao Tower began construction in 1994 and was completed in 1999. The 420.5-meter-high tower is a multi-functional landmark which represents a perfect combination of Chinese pagoda-style building techniques and western building techniques and comprises modern office space, five-star hotel, exhibition hall, travel attractions, shopping malls and entertainment facilities.

Jinmao Tower is the first smart skyscraper of over 400 meters high in China, representing the pioneer development in Pudong New Area in Shanghai and the milestone for China's globalization and economic development.

上海 SHANGHAI

百年外滩 辉煌延伸
Inheriting a Hundred Years of Glory of the Bund

金茂北外滩

JINMAO
NORTH BUND

城市核心综合体 · Core Urban Complex

上海金茂北外滩位于虹口区北外滩滨江核心区域，自2007年起开始规划建设，是中国金茂继浦东新区开发后，“城市核心综合体”系列的又一标杆力作。项目总占地约30万方，总建面约150万方，共建有34栋甲级总部办公楼，是亚洲最大规模的绿色商办建筑群，已获得国家住建部颁发的绿色建筑三星级认证、美国绿色建筑委员会颁发的LEED CS金奖认证、英国建筑研究院颁发的BREEAM杰出级认证。

Located in the core area of the North Bund riverside in Hongkou District, Shanghai Jinmao North Bund commenced planning and construction in 2007 as another masterpiece of China Jinmao series of "Core Urban Complex" following the development of Pudong New Area. The project covers a total area of approximately 300,000 square meters and has a total construction area of approximately 1.5 million square meters. With 34 grade A headquarters buildings, it is the largest green commercial building complex in Asia. The project has obtained the three-star certification of green building issued by the Ministry of Housing and Urban-Rural Development, the LEED CS Gold Award certification issued by the U.S. Green Building Council, and the BREEAM Excellent Certification issued by the U.K.'s Building Research Establishment.



长沙

CHANGSHA

三年起势 五年成城

Three Years of Growth, Five Years a City

梅溪湖国际新城

MEIXI LAKE
INTERNATIONAL
NEW CITY

城市新城 · New Town in Urban Area

长沙梅溪湖国际新城位于长沙湘江新区重点开发的核心片区，于2011年获取，坐拥3000亩梅溪湖、万亩桃花岭公园和投资超百亿的商业综合体、国际文化艺术中心。

长沙梅溪湖国际新城是中国金茂“城市新城”系列中的扛鼎之作，也是中国金茂城市规划与运营能力的集中体现。伴随着数十家实力名企强势入驻，梅溪湖国际新城现已成为长沙市最具活力的城市新中心、长株潭新型城镇化示范区，并获得国家住建部首批“绿色生态示范城区”称号。

Changsha Meixi Lake International New City, acquired in 2011, is located in the core area of Changsha Xiangjiang New District's key development zone, with the 3,000-mu Meixi Lake, the 10,000-mu Taohua Ridge Park, a commercial complex with an investment of over RMB10 billion and an international cultural and arts center.

Changsha Meixi Lake International New City is the key project of the "New Town in Urban Area" series by China Jinmao, representing a combination of China Jinmao's abilities in planning and operation. As dozens of large business brands were recruited as its tenants, Changsha Meixi Lake International New City has been developed into the new and most dynamic city center in Changsha and the New-type Urbanization Demonstration Zone in Chang-Zhu-Tan area. It was also named among the first batch of "Green Ecological Demonstration Areas" by the Ministry of Housing and Urban-Rural Development of China.

丽江 LIJIANG

新时代“丽江第三镇”
“Lijiang's Emerging Third Town” in the New Era

金茂谷镇

JINMAO
RICHMOND
TOWN

特色小镇 · Niche Towns

丽江金茂谷镇地处玉龙雪山脚下高端度假休闲区核心，于2012年获取，总占地约856亩，复合开发和成熟运营有金茂雪山语、金茂酒店、金茂谷镇精品客栈和金茂时尚生活中心等多重业态，并规划建设“一院四馆一中心”，即大剧院、文化馆、博物馆、非遗馆、美术馆、广电传媒中心等大型公共配套，成为丽江市唯一列入全省重点文化产业的项目。

丽江金茂谷镇整合全球优质资源，打造丽江智慧旅游窗口、西南区域以少数民族文化为创意核心的文化硅谷。

Lijiang Jinmao Richmond Town is situated at the heart of the high-end vacation resort area at the foot of Jade Dragon Snow Mountain, Lijiang. The project, acquired in 2012, has a total area of approximately 856 mu, with joint development and mature operation of a variety of segments including Jinmao Whisper of Jade Dragon, Jinmao Hotel, Jinmao Boutique Hotel and J•LIFE. We plan to build “One Opera, Four Halls, One Center”, which comprises large facilities namely, opera theater, culture hall, museum hall, non-heritage hall, art gallery, and radio & television center. It is the only project in Lijiang designated as a key cultural industrial project in the province.

With the efforts of mobilizing global prime resources to the project, we are building the project into the window to smart tourism in Lijiang and innovative Silicon Valley of culture based on heritage of minorities in Southwest China.



青 岛
QINGDAO

出彩中欧 精彩青岛
Outstanding China-Europe, Stunning Qingdao

中欧国际城

CHINA-EUROPE
INTERNATIONAL
CITY

城市新城 · New Town in Urban Area

青岛中欧国际城位于大青岛发展几何中心，地处高新区桥头堡，俯瞰青岛胶州湾，于2016年获取，总占地近2500亩，总建面约400万方，聚集产业、商业、居住、公建各业态。项目引入享有“世界第八大奇迹”之称的伊甸园，打造世界级旅游度假休闲目的地。

青岛中欧国际城将城市功能、产业功能、生态功能融为一体，开拓了城市发展的新模式，荣获“中欧绿色和智慧城市技术创新奖”和“中欧低碳生态示范项目”称号。

Qingdao China-Europe International City is the key project in the development of Qingdao. The project, acquired in 2016, is located at the gateway to Qingdao High-Tech Zone and overlooks Jiaozhou Bay, Qingdao. With a total area of nearly 2,500 mu and a total construction area of approximately 4 million square meters, the project is expected to achieve a conglomeration of industries, business, residence and public facilities. Furthermore, the project introduces the Eden named as the “Eighth Wonder of the World” and aims to be developed into a world-class tourism resort and leisure destination.

Qingdao China-Europe International City was granted “China-Europe Green and Smart City Technical Innovation Award” and “China-Europe Low-Carbon Ecological Demonstration Project” as the project integrates urban, industrial and ecological elements to explore a new urban development model.



南京
NANJING

金陵古城 茂盛新容
Ancient City of Jinling, Magnificent New Look

青龙山国际生态新城

QINGLONG
MOUNTAIN
INTERNATIONAL
ECOLOGICAL
NEW CITY

城市新城 · New Town in Urban Area

南京青龙山国际生态新城位于南京东山副城核心区，于2016年获取，总占地约5580亩，总建面约380万方，涵盖核心商务区、品质住宅区、公建配套区等功能片区。项目依托青龙山自然资源，以绿色生态为核心，引入国际领先的城市规划理念，致力于成为融合生态、科技、人文的中国绿色新城示范。

南京青龙山国际生态新城以“海绵城市”的设计理念、PPP开发模式，打造了中国金茂旧城改造的创新典范，于2015年荣获“全球人居环境规划设计奖”。

Located in the key area of Dongshan Sub-City Area, Nanjing, Nanjing Qinglong Mountain International Ecological New City was acquired in 2016 and has a total area of approximately 5,580 mu and a total construction area of approximately 3.8 million square meters. It is a multi-functional zone that covers CBDs, quality residence and public facilities. By leveraging on resources of Qinglong Mountain and based on green technology, the project introduces international advanced city planning concepts in developing a green new city model in China comprising ecology, technology and culture.

Based on the concept of “sponge city” in design and the development model of PPP, Nanjing Qinglong Mountain International Ecological New City sets an innovative example of the transformation of the old cities by China Jinmao and won the “Global Human Settlements Award on Planning and Design” in 2015.

温州

WENZHOU

海上新温州

A New Image of Wenzhou Seaside

瓯江国际新城

OUJIANG
INTERNATIONAL
NEW CITY

城市新城 · New Town in Urban Area

温州瓯江国际新城毗邻温州龙湾国际机场、状元岙深水港区和温州高铁东站，于2017年获取，总占地约5040亩，总建面约287万方。项目整合了国际优秀的规划设计团队，以“产城融合”、“智慧城市”为理念，着力以TOD模式打造商业综合体和休闲商业区。通过导入优质商业资源，完善城市服务配套，塑造高品位、生态型、智慧型、宜居型的现代产业新城。

Adjacent to Wenzhou Longwan International Airport, the Zhuangyuanao deepwater port district and Wenzhou East High-speed Train Station, Wenzhou Oujiang International New City was acquired in 2017 and covers a total area of approximately 5,040 mu and a total construction area of approximately 2.87 million square meters. The project has integrated ideas of an internationally outstanding planning and design team on the concept of "industrial-urban integration" and "smart city", striving to build a commercial complex and leisure business district in the transit-oriented development (TOD) mode. Through the introduction of quality commercial resources, it aims to improve urban service facilities, and create a high-grade, ecological, smart and liveable new city for modern industries.

南京

NANJING

天成雅境 开卷汤山

A Gateway to Sky over Tangshan

汤山温泉康养小镇

TANGSHAN SPA &
WELLNESS TOWN

特色小镇 · Niche Towns

南京汤山温泉康养小镇位于南京汤山国家级旅游度假区核心区，于2017年获取，总规划面积约2017亩，总建面约73万方，是南京首个集“医疗康复、颐乐文博、旅游度假、老年贸易、生态休闲、CCRC生命公寓”六大功能于一体的健康产业综合开发项目。南京汤山温泉康养小镇将以12大成熟配套、4大生活服务，定义世界级康养生活新体验。

Nanjing Tangshan Spa & Wellness Town, acquired in 2017, is located in the core area of Nanjing Tangshan National Tourist Resort. Covering a total planned area of approximately 2,017 mu and a total construction area of approximately 730,000 square meters, it is Nanjing's first comprehensive health industry development project integrating six major functions: "health and rehabilitation, music and culture, tourism and resort, elderly trade, ecological leisure, and CCRC lifestyle apartment". It is expected that Nanjing Tangshan Spa & Wellness Town will define a new world-class wellness living experience with its 12 mature supporting facilities and 4 major living services.

宁波 NINGBO

生态、健康、智慧、活力
Ecology, Health, Wisdom, and Vitality

生命科学城

LIFE SCIENCE CITY

城市新城 · New Town in Urban Area

宁波生命科学城位于宁波奉化区北部方桥地块，于2018年获取，总占地约5472亩，总建面约371万方，分为智慧产业区、高端商务区和品质居住区三大板块，打造功能齐备、产业创新、宜居宜业之城。项目依托宁波市第一医院及医科院校等优质资源，围绕医疗上下游，积极布局、导入高端医疗产业资源，形成“三医联动”格局，带动宁波健康产业发展，努力打造浙东健康经济新支点、长三角前沿医疗新高地、全国生命科学生态新典范。

Ningbo Life Science City, acquired in 2018, is located in the Fangqiao area in the northern part of Fenghua District, Ningbo. Covering a total area of approximately 5,472 mu and a total construction area of approximately 3.71 million square meters, it is divided into three major sections: the smart industrial zone, the high-end business district and the quality residential zone, creating a city featuring complete functions, industrial innovation, and suitability for living and business. Relying on high-quality resources such as Ningbo First Hospital and medical colleges, the project is an active strategizing centering on health care upstream and downstream introducing high-end medical industry resources to form a “three medical linkage” structure to drive the development of Ningbo’s health industry, striving to create a new fulcrum in health economy in eastern Zhejiang, a new frontier in medical care in the Yangtze River Delta, and a new model of life science and ecology nationwide.

青 岛

QINGDAO

北都心新形象

A New Outlook of Northern Capital

即墨国际智慧新城

JIMO
INTERNATIONAL
SMART NEW CITY

城市新城 · New Town in Urban Area

青岛即墨国际智慧新城落位于青岛北部都心片区，是即墨连接青岛的南向门户，也是“三湾三城”规划的核心地带。项目于2018年获取，总占地约1067亩，总建筑面积约134万方，涵盖商业零售、商务办公、酒店餐饮、公寓住宅、文化娱乐、游憩休闲等六大功能。

青岛即墨国际智慧新城以绿色智慧为价值背书，落地海绵城市，构建智慧住宅群与高端都市商圈，树立青岛北都心新形象。

Qingdao Jimo International Smart New City is located in the core area of northern Qingdao. It is also the south-facing gateway connecting Jimo and Qingdao and the core region of the "Three Bays Three Cities" planning. Acquired in 2018 and covering a total area of approximately 1,067 mu and a total construction area of approximately 1.34 million square meters, the project has six major functions: commerce and retail, business and offices, hotel and catering, apartments and residences, cultural entertainment, recreation and leisure.

With green wisdom as the endorsed value and landing in a sponge city, Qingdao Jimo New International Smart City aims to build smart residential clusters and high-end urban business districts, thus establishing a new image of the core area of northern Qingdao.

An aerial architectural rendering of the Suzhou Zhangjiagang Smart Science City. The image shows a large, modern urban development with a central cluster of high-rise buildings, including a prominent tower. This central area is surrounded by extensive green spaces, parks, and a network of roads. A large body of water, likely a lake or river, flows through the city, with a bridge crossing it. The surrounding areas are filled with residential buildings and more greenery. The overall scene is a vibrant, planned urban environment.

苏州 SUZHOU

城市新中心
A New Center of the City

张家港智慧科学城

ZHANGJIAGANG
SMART SCIENCE
CITY

城市新城 · New Town in Urban Area

苏州张家港智慧科学城坐落于张家港政府重点打造的高新区，于2018年获取，总规划面积约1.7万亩，总建面约450万方，定位于全市创新发展引领区与高端要素集聚地。未来将打造成为集商、住、娱、产、学、研为一体的城市“新中心”，成为张家港城市新名片。

Suzhou Zhangjiagang Smart Science City, acquired in 2018, is located in the new high-tech zone built by the Zhangjiagang government. Covering a total planned area of approximately 17,000 mu and a total construction area of approximately 4.5 million square meters, it is positioned as the city's innovation and development leading zone and a cluster of high-end elements. Going forward, it will be built into a "new center" of the city that integrates business, housing, entertainment, industry, academics and research, giving Zhangjiagang City a new name card.




南繁科技城

NANFAN TECHNOLOGY CITY

城市新城 · New Town in Urban Area

三亚南繁科技城位于海南省三亚市崖州区，于2018年获取，规划范围6028亩，与深海科技城和科教城共同构成崖州湾科技城。项目不仅承载着“深度服务南繁科研”的国家战略保障重任，也担负着“引领民族种业创新开放发展”与“带动区域产业和城市双升级”的重要使命。未来项目将打造成为农业科技生态最优、民族种业国际竞争力最强、产业国际开放度最高的“无边界”世界级产城融合国际智慧生态新城。

Located in Yazhou District, Sanya City, Hainan Province, Sanya Nanfan Technology City was acquired in 2018 and covers a planned area of approximately 6,028 mu. It forms the Yazhou Bay Technology City together with the Deep Sea Technology City and the Science and Education City. The project not only shoulders the national strategic security task of “intensively serving scientific research in Nanfan”, but also bears the important mission of “leading the innovation, opening up and development of national seed industries” and “driving the double upgrading of regional industries and cities”. Going forward, the project is expected to create a “borderless” world-class international smart ecological city integrating industries and cities boasting the best ecology for agricultural science and technology, the strongest international competitiveness of national seed industries, and the highest degree of international openness among industries.



青岛

QINGDAO

产业集群融合典范

An Exemplary Industrial Integration

西海岸创新科技城

WEST COAST
INNOVATION AND
TECHNOLOGY
CITY


城市新城 · New Town in Urban Area

青岛西海岸创新科技城位于青岛西海岸新区，毗邻青岛高铁西站，于2018年获取，总占地约6000亩，总建面约441万方，汇聚绿色生态住宅、大型购物中心、超高层五星级酒店、创新型产业办公等多种业态。

项目成功引入科技创新、绿色智慧等高端产业，实现将创新产业集群与城市发展、城市生态相融合，为青岛塑造一个具有国际影响力的创新科技新城。

Qingdao West Coast Innovation and Technology City is located in Qingdao West Coast New District, adjacent to Qingdao West High-speed Train Station. It was acquired in 2018 and covers a total area of approximately 6,000 mu and a total construction area of approximately 4.41 million square meters. It brings together businesses in multiple formats such as green ecological residences, large shopping malls, super high-rise five-star hotels, innovative industrial offices.

The project has successfully introduced high-end industries relating to scientific and technological innovation, green wisdom, etc., realizing the integration of innovative industrial clusters with urban development and urban ecology, thus creating a new and innovative city with an international presence for Qingdao.



广州

GUANGZHOU

生命科学产业集群

Life Science Industry Clusters

中化现代农业科学城

SINOCHEM
MODERN
AGRICULTURAL
SCIENCE CITY

城市新城 · New Town in Urban Area

广州中化现代农业科学城位于粤港澳大湾区城市群核心门户城市——南沙新区，于2018年获取，总占地约8250亩，总建面约354万方，涵括商务总部、国际人才社区、超五星级酒店、5A级写字楼等顶级业态。

项目由中化集团下属农业、金融、地产三大事业部协同创新、共同获取，以种业为核心特色，延伸发展涵盖农业、大健康等生命科学产业体系，将打造成为全国首个种业特色产业新城。

Guangzhou Sinochem Modern Agricultural Science City is located in Nansha New District, a core gateway city of the Guangdong-Hong Kong-Macao Greater Bay Area. Acquired in 2018 and covering a total area of approximately 8,250 mu and a total construction area of approximately 3.54 million square meters, it encompasses forms of business in the top level such as business headquarters, global talent communities, super five-star hotels, 5A-grade office buildings.

The project is jointly innovated and acquired by the three business units of Sinochem Group, namely agriculture, finance, and real estate. With seed industries as the core feature, the project will extend its development to cover life science industrial systems such as agriculture and wellness, becoming China's first new industry city featuring seed industries.

温州

WENZHOU

城市南翼会客厅

A Reception of Southern Gateway of the City

瑞安生态科学城

RUI'AN
ECOLOGICAL
SCIENCE CITY

城市新城 · New Town in Urban Area

温州瑞安生态科学城位于瑞安市区南部的南滨江片区，于2019年获取，总占地约1.3万亩，总建面约252万方。项目坚持以科技创新产业、生态休闲产业为核心，以综合服务产业、城市配套产业为辅助，构建产城融合的“2+2”产业体系。凭借其城市新城中心的区位优势与景观资源，温州瑞安生态科学城将打造成为瑞安未来的新晋中心区域。

Wenzhou Rui'an Ecological Science City, acquired in 2019, is located in the southern riverside area in the south of Rui'an City, covering a total area of approximately 13,000 mu and a total construction area of approximately 2.52 million square meters. The project adheres to the concept of scientific and technological innovation industries and ecological leisure industries being the core, and integrated service industries and urban ancillary industries being the supports in building a "2+2" industrial system featuring industry-city integration. Relying on its location advantages and landscape resources as a new urban center of the city, Wenzhou Rui'an Ecological Science City will be built into an emerging central area of Rui'an going forward.

无锡
WUXI

在世界行走 为霞客归来

Travelling across the World for the Sake of Returning to Xiake

霞客岛生态城

XIAKE ISLAND
ECOLOGICAL CITY

城市新城 · New Town in Urban Area

无锡霞客岛生态城位于江阴市徐霞客镇，地处上海“1+N”长三角城市群中心。项目于2019年获取，总占地约1万亩，总建面约392万平，内拥3000余亩稀缺湿地资源。

项目以徐霞客的游历足迹和传奇经历为背景蓝图，融合特色小镇、主题乐园、高端住宅等多元业态，规划“一镇、三园、六府”三大核心板块，营造全季候、全龄化场景游乐体验新标杆。

Wuxi Xiake Island Ecological City is located in Xu Xiake Town, Jiangyin City, and in the center of the “1+N” Yangtze River Delta city cluster in Shanghai. Acquired in 2019 and occupying a total area of approximately 10,000 mu and a total construction area of approximately 3.92 million square meters, the project has more than 3,000 mu of scarce wetland resources.

Based on the travel footprint and legendary experience of Xu Xiake as the blueprint, the project integrates diversified business forms such as characteristic towns, theme parks, and high-end residences, in planning the three core segments of “One Town, Three Parks, Six Authorities” to create a new benchmark featuring scenario-based play experience for all seasons and ages.

嘉兴

JIAXING

长三角“新中芯”

“The New Core” of the Yangtze River Delta

上海之窗智慧科学城

SHANGHAI
WINDOW SMART
SCIENCE CITY

城市新城 · New Town in Urban Area

嘉兴上海之窗智慧科学城位于浙江嘉善经济技术开发区，是嘉善接轨上海的门户。于2019年获取，总规划面积约2878亩，总建面约181万方，涵盖中荷产业园、TOD新城等核心板块。项目未来将建成集城市配套、智能制造、智慧产业、生态宜居于一体，高品位、生态型、智慧型、宜居型的现代新城，成为助推长三角一体化发展的动力引擎。

Jiaxing Shanghai Window Smart Science City is located in Jiashan Economic and Technological Development Zone in Zhejiang, and is the gateway connecting Jiashan and Shanghai. Acquired in 2019 and occupying a total planned area of approximately 2,878 mu and a total construction area of approximately 1.81 million square meters, the project covers core sections such as the Sino-Dutch Industrial Cooperation Park and the TOD New City. In the future, the project will be built into a high-taste, ecological, smart and livable modern new city that integrates urban auxiliary, smart manufacturing, smart industry and ecological liveability, becoming a driving force for the integrated development of the Yangtze River Delta.

岳阳 YUEYANG

城市新名片
The New Symbol of the City

洞庭生态创新城

DONGTING
ECOLOGICAL
INNOVATION CITY

城市新城 · New Town in Urban Area

岳阳洞庭生态创新城位于岳阳东风湖新区，坐拥东风湖、洞庭湖两大水系，远眺九华山公园、东风湖公园、望湖公园三大公园，紧邻国家5A级景区岳阳楼和岳阳核心商圈。项目于2019年获取，总占地约782亩，总建面约139万方，计划建设岳阳第一高楼与特色商业街区，全面升级城市配套，打造岳阳新地标、新名片。

Located in the Dongfeng Lake New District of Yueyang, Yueyang Dongting Ecological Innovation City boasts two major water systems, Dongfeng Lake and Dongting Lake. Overlooking the three major parks of Jiuhuashan Park, Dongfeng Lake Park and Wanghu Park, it is in close proximity to the national 5A-grade scenic spot Yueyang Tower and the core business district of Yueyang. Acquired in 2019 and covering a total area of approximately 782 mu and a total construction area of approximately 1.39 million square meters, the project is planned to build into Yueyang's No.1 high rise and characteristic commercial district, fully upgrading urban facilities to create a new landmark and new name card for Yueyang.

福州 FUZHOU

示范性智慧型美好家园
Building Exemplary, Smart, and Beautiful Homeland

滨海智慧新城

BINHAI SMART NEW CITY

城市新城 · New Town in Urban Area

福州滨海智慧新城位于福州市长乐滨海新城，于2019年获取，总占地约1265亩，总建面约185万方，规划建成集高端商业综合体、5A级办公塔楼、五星级酒店、中央公园、双轨道交汇于一体的城市之核，并打造涵盖科研孵化平台、智慧科研旗舰总部、商务会务中心、智慧协同产业创新综合体、生态社区等多种产业集群的产业创新磁极，未来将成为福州新区核心区示范性现代化国际新城。

Fuzhou Binhai Smart New City, acquired in 2019, is located in Changle Binhai New City, Fuzhou City. With a total area of approximately 1,265 mu and a total construction area of approximately 1.85 million square meters, it is planned to be built into a city core integrating high-end commercial complexes, 5A-grade office towers, five-star hotels, central parks, and dual-track intersections, as well as an industrial innovation magnetic pole encompassing a variety of industrial clusters such as scientific research incubation platforms, smart scientific research flagships and headquarters, business conference centers, collaborative smart innovation complexes and ecological communities, thus becoming a demonstrative new modern international city for the core area of Fuzhou New District.

杭州

HANGZHOU

商务休闲文化新地标

A New Landmark of Business, Leisure, and Culture

富春金茂星外滩

FUCHUN JINMAO
STAR IN THE BUND

城市核心综合体 · Core Urban Complex

杭州富春金茂星外滩位于富阳区富春板块核心，邻近富春江，于2019年获取，计容总建面约76万方。项目定位于城市之眼、滨水核心商务区，集5A级办公集群、国际五星级酒店、滨水风情商业街区、高品质住宅于一体。构建“1+1+X”产业格局，聚力发展高端装备、信息制造、人工智能、现代医药、新材料、新能源汽车等六大产业。未来将打造成为富阳的文化名片，助力城市能级跃迁。

Hangzhou Fuchun Jinmao Star in the Bund, acquired in 2019, is located in the heart of Fuchun section in Fuyang District, adjacent to Fuchun River, occupying a total plot area of approximately 760,000 square meters. The project is positioned as the city's eye and core waterfront business district integrating 5A-grade office clusters, international five-star hotels, waterfront-style commercial streets, and high-quality residences. It will construct the "1+1+X" industrial pattern, pulling forces together to develop six major industries including high-end equipment, information-based manufacturing, artificial intelligence, modern medicine, new materials, and new energy vehicles. Going forward, it will be built into a cultural name of Fuyang, conducive to the city's energy leap.



郑 州

ZHENGZHOU

城市新格局

A New Layout of the City

二七区马寨新城

ERQI MAZHAI NEW CITY

城市新城 · New Town in Urban Area

郑州二七区马寨新城项目位于郑州主城区二七区内，坐拥水库景观资源，于2019年获取，总占地约8145亩，计容总建面约488万方。依托良好的区位优势和丰富的生态资源，项目遵循科学规划、整体设计、配套先行、滚动开发的整体运营思路，通过营城、聚人、引产，推动城市面貌升级、城市产业升级，塑造未来智慧之城、绿色之城、生态之城、国际之城、创新之城、创意之城。

Located in Erqi District in the main urban district of Zhengzhou and acquired in 2019, Zhengzhou Erqi Mazhai New City Project boasts reservoir landscape resources, covering a total area of approximately 8,145 mu and a total plot area of approximately 4.88 million square meters. Relying on its good location advantages and rich ecological resources, the project follows the general operational thinking of scientific planning, overall design, auxiliary first, and rolling development. By running city, gathering people, and introducing industries, it promotes upgrading of the city's looks and industries with the aim of shaping a future wisdom city, green city, eco city, international city, innovation city and creativity city.



武汉
WUHAN

生态之岛 创意之城
Ecological Island, Creative City

方岛智慧科学城

FANGDAO SMART
SCIENCE CITY

城市新城 · New Town in Urban Area

武汉方岛智慧科学城位于汉阳区四新片区，于2020年获取，总占地约941亩，总建面约130万方。项目从片区生态、人文、区位等核心价值出发，聚焦全球产业资源，塑造现代新城综合配套体系，打造以滨湖湿地为特色，兼具文化、休闲、旅游和居住功能的“生态之岛、创意之城、时尚之都”。未来将建成全国一流的总部楼宇经济示范区、健康优质生活区、现代服务业集聚区。

Wuhan Fangdao Smart Science City, acquired in 2020, is located in Sixin area of Hanyang District, covering a total area of 941 mu and a total construction area of 1.3 million square meters. Based on the core values of ecology, humanity and location in the area, the project focuses on global industrial resources, shapes a comprehensive supporting system for modern new towns, and creates an “ecological island, creative city and fashion city” featuring cultural, leisure, tourism and residential functions along the lakeside wetlands. In the future, the project will develop a first-class headquarters building economy demonstration area, a healthy and high-quality living area and a modern service industry gathering area.

JINMAO 中国金茂



中国金茂微信公众号
China Jinmao
Official WeChat Account